

# 10 EASY SUSTAINABLE BEAUTY SWITCHES

The plastic-free, clean-living revolution has finally hit our bathrooms and make-up bags - and it's about time, as the beauty industry is thought to produce 120 billion units of packaging yearly, much of which ends up in landfill. Thankfully, there's a wealth of smart new products on the market, making it easy to swap those plastic bathroom beasts for low-impact, natural alternatives. Here's our round up of the best eco beauty products out there:

BY ZOEY GOTO · ZOEYGOTOCOM



**1 ETHIQUE SOLID BARS**  
Trade-in your plastic-clad shampoo, conditioner, deodorant and facial scrub for zero waste bars from this hip New Zealand brand. If you're going to embrace beauty solids, it's also worth investing in their compostable holder, to stop the bars turning to mush. [ethique.com](http://ethique.com)

**2 THE ORDINARY ORGANIC ARGAN OIL**  
This multi-tasking moisturising oil is reasonably priced, comes in a recyclable glass bottle and is 100% organic - tick, tick, tick! Use a couple of drops on skin and hair daily for a healthy glow. [theordinary.com](http://theordinary.com)



**3 INIKA VEGAN MASCARA**  
This cult Australian beauty company pride themselves on making the world's healthiest make up. Their vegan mascara is completely plant derived and natural, making it a winner for sensitive eyes. [inikaorganic.com](http://inikaorganic.com)

**4 ALEXANDRA SOVERAL FACIAL BRUSHES**  
Massaging with these ultra soft brushes is the 100% natural way to exfoliate your face, stimulate blood flow and flush out trapped toxins - plus it makes your skin feel zingy and alive. [alexandrasoveral.com](http://alexandrasoveral.com)



**5 BECO HONEY BLOSSOM SHAMPOO BAR**  
These nifty shampoo bars not only fight against plastic waste, they also create jobs for their workforce of whom 80% are visually impaired, disabled or disadvantaged. Lather up and do some good. [betterconsidered.com](http://betterconsidered.com)

**6 DIPTYQUE SOAP**  
Switching over to bars doesn't necessarily mean compromising on luxury. Diptyque's beautifully scented soaps are a great alternative to shower gel and use natural ingredients such as almond oil to keep your skin baby-soft. [diptyqueparis.com](http://diptyqueparis.com)



**7 BYBI BABE BALM**  
Don't judge this plastic looking tube by its cover - its packaging is actually made from sugar cane, which is entirely biodegradable. This vegan beauty balm is the perfect little remedy for dry lips and flaky skin. [BYBI.com](http://BYBI.com)

**8 KJAER WEIS CREAM FOUNDATION**  
Join the refill revolution with these beautifully designed Kjaer Weis compacts, which can be refilled endlessly, eliminating the need for waste packaging. Founded by Danish makeup artist Kirsten Kjaer Weis, all of the makeup products are made from organic ingredients. [kjaerweis.com](http://kjaerweis.com)



**9 LUSH HAIR DOCTOR**  
For a dose of hair and scalp TLC, pick up the packaging-free hair doctor treatment stick from Lush. Simply melt the treatment into a mug of hot water and wait for it to cool, before applying it to your locks and letting the natural oils work their magic. [lushusa.com](http://lushusa.com)

**10 HERBIVORE PINK CLAY CLEANSING BAR**  
Packed with rejuvenating French clay, this plastic-free facial cleanser leaves skin wonderfully clean and nourished, without drying it out. [Herbivorebotanicals.com](http://Herbivorebotanicals.com)

